

FOR IMMEDIATE RELEASE

INDUSTRY LEADERS OFFER VISION AT CULINARY-TOURISM SYMPOSIUM

MONDAY, JANUARY 31st, 2005 – What do you get when you mix: a world renowned Chef Michael Stadlander with Donald Ziraldo, a founding father of Ontario Wines and John Pye, the CEO of one of Canada’s leading hotel chains? You get the first panel discussion at the upcoming Culinary-Tourism Symposium taking place March 6th to 8th, 2005.

The Canadian Institute of Advanced Culinary Arts (CIACA) and George Brown, The Toronto City College are inviting representatives of the hospitality and tourism industry as well as the agricultural food and beverage producing sectors to benefit from these three industry experts participating in a panel discussion called - THINK BIG! A Vision for Culinary Tourism in Ontario.

Chef Michael Stadlander from Eigensinn Farm, Donald Ziraldo President and Co-founder, Inniskillin Wines and John Pye, President, Delta Hotels are the three Honourary Chairs of the much anticipated symposium and will be offering their opinions, ideas and an unequalled global perspective. The discussions will consist of a vision for culinary tourism from their own unique perspectives and business backgrounds and from their own explorations as culinary tourists.

“The Culinary-Tourism Symposium committee are looking forward to the privilege of these leading authorities sharing their ideas for the future of the fastest growing industry in Canada.”
John Walker, Dean of the Faculty of Hospitality and Tourism and the CIACA.

The Culinary-Tourism Symposium will be addressing the socio-economic possibilities with discussions from many other leading authorities in the tourism, hospitality, agriculture, government, academia, recreation/leisure and arts and culture sectors. These industry experts are invited to explore the benefits and understand the long and short term impacts of culinary tourism with all participating delegates.

The Culinary-Tourism Symposium will be a three day ‘learning journey’ to address the enormous possibility of the ‘culinary tourist’ and will be held at the George Brown Chef School in downtown Toronto.

Opening night celebrations will take place on March 6th, 2005 and will showcase culinary tourism activities throughout the regions of Ontario. Monday, March the 7th and Tuesday, March the 8th, will consist of industry focused programs, networking, panel discussions and culinary delights.

For a list of speakers, program highlights and registration forms for the Culinary-Tourism Symposium '04 please visit www.culinarytourism.ca or contact Cynthia D'Alo to register at Tel: 416-593-7744.

Contacts for Media

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